Online Reputation Management

Manage, monitor, and improve your online reputation

Power your online reputation

Bring all of the factors that contribute to your business's online presence in one place, so you can take control of your online reputation.

All your reviews in one place

Compile reviews from dozens of sites to easily see what's being said about your business online. Plus, use built-in review response suggestions to respond to reviews quickly, and customize your own!

Automated reports and alerts

Executive reports break down how your business is faring in online conversations and helps you understand what to do. Alerts are also sent every time new information is found.

Show up where people are looking

Improve your search rank by identifying online business listings that are inaccurate or missing from essential directories like Google, Facebook, and Bing.

Hear what's being said all over the web

Monitor when your business is mentioned in a variety of sources, including news sites, blogs and social networks. Monitor Google Q&A, and ask and answer questions right from the dashboard.

You vs. the competition

Examine how your business performs against the competition on search engines, in regards to review ratings, total reviews, and perform social comparisons.

Sentiment analysis

Machine Learning and AI analyze all customer reviews to show you what aspects of your business are praised or criticized. Turn these insights into strategies to improve.